


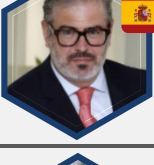
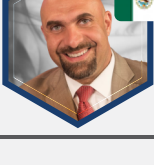


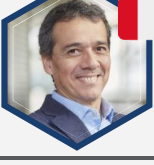




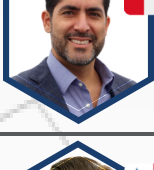



CONGRESS PROGRAM

Thursday **08** September

Lima (GMT-5)

8:00 to 8:55	RECEPTION OF PARTICIPANTS	DELIVERY OF CREDENTIALS AND MATERIAL
9:00 to 9:10	OPENING WORDS	 ING. VICTOR SALDAÑA <i>PRESIDENT OF THE PERUVIAN ASSOCIATION OF REAL ESTATE AGENTS</i>
9:10 to 9:25	SECTOR POLICY AND THE REAL ESTATE AGENT	 ARQ. CARMEN CECILIA LECAROS <i>VICE MINISTER OF HOUSING AND URBANISM</i>
9:30 to 9:45	OVERALL PROFILE OF THE REAL ESTATE PROFESSIONAL	 REGGIE COPELAND <i>PRESIDENT OF THE NORTHERN VIRGINIA ASSOCIATION OF REALTORS @ NVAR</i>
9:50 to 10:30	ECONOMY, INFLATION AND REAL ESTATE MARKET	 VICENC HERNÁNDEZ RECHE <i>PRESIDENT OF THE ASSOCIATION OF REAL ESTATE AGENTS OF SPAIN</i>
10:30 to 11:10	THE RICH REAL ESTATE	 DBR. TONNY HANNA <i>REAL ESTATE SHARKS FORMER INTERNATIONAL PRESIDENT OF FIABCI FORMER PRESIDENT OF CILA FORMER PRESIDENT OF AMPI</i>
11:10 to 11:40	COFFEE BREAK	REAL ESTATE EXPO
11:40 to 12:20	PROBLEMS AND POSSIBILITIES FOR HOUSING IN PERU	 ING. JORGE ZAPATA RÍOS <i>PRESIDENT OF CAPECO</i>
12:20 to 13:00	1st. PANEL: IMPORTANCE OF REAL ESTATE DEVELOPMENT - GUESTS: ING. JORGE ZAPATA - <i>PRESIDENT OF CAPECO</i> ANTONIO AMICO - <i>PRESIDENT OF ADI</i> RODOLFO BRAGAGNINI - <i>PAST PRESIDENT OF ASEI</i>	 PAUL CASANOVA <i>-MODERATOR- PAST PRESIDENT OF ASPAI</i>
13:00 to 14:50	LUNCH	REAL ESTATE EXPO
15:00 to 15:40	CHALLENGES AND PERSPECTIVES OF THE ECONOMY IN PERU AND THE WORLD	 EC. ALONSO SEGURA VASI <i>FORMER MINISTER OF ECONOMY</i>
15:45 to 16:35	TAXES IN REAL ESTATE MANAGEMENT	 FERNANDO HERRERA <i>COORDINATOR OF NET4HOUSE REAL ESTATE NETWORK</i>
16:35 to 17:00	COFFEE BREAK	REAL ESTATE EXPO
17:00 to 17:30	A SUSTAINED AND GREEN WORLD, ITS IMPORTANCE ON THE REAL ESTATE SECTOR	 LIC. OFELIA M. ULLOA <i>PAST PRESIDENT OF CILA</i>
17:30 to 18:00	WHAT IS A UNIQUE BRAND IMAGE? HOW TO DEVELOP THE BRAND IMAGE OF OUR AGENCY	 DR. RAMÓN RIERA TORROBA <i>PAST PRESIDENT OF FIABCI SPAIN INTERNATIONAL VICE PRESIDENT OF FIABCI</i>
18:00 to 18:40	DISEASES OF THE REAL ESTATE AGENT	 LIC. PEDRO TRUEBA DE TORRES <i>FORMER PRESIDENT OF AMPI</i>
18:40 to 19:00	DIGITAL OPPORTUNITIES TO CARRY OUT OPERATIONS IN THE FIRST SALE MARKET	 DAVID VARGAS <i>CEO ASSOCIATION OF REAL ESTATE COMPANIES PERU ASEI</i>
19:00 a 19:15	CRYPTOCURRENCIES, THE NEW WAY OF PAYMENT TO ACQUIRE REAL ESTATE	 LIC. JOSÉ LUCIANI <i>DIRECTOR ACHIEVE BLOCKS/BITMUEBLES</i>

CONGRESS PROGRAM

Friday **09** September

Lima (GMT-5)

08:30
to
08:45

RECEPTION OF PARTICIPANTS

08:45
to
08:50

WELCOME

08:50
to
09:30

CURRENT LANDSCAPE
AND PERSPECTIVES
MACROECONOMICS 2022 - 2023



DR. CARLOS MONTORO LLAMOSAS
**MONETARY POLICY MANAGER OF
THE CENTRAL RESERVE BANK OF PERU**

09:35
to
10:15

MARKET OUTLOOK FOR HOUSING
IN METROPOLITAN LIMA



ING. GUIDO VALDIVIA
**FORMER VICE MINISTER OF HOUSING
EXECUTIVE DIRECTOR OF CAPECO**

10:15
to
11:00

"FIABCI" REAL ESTATE
FEDERATION WORLD
AT YOUR FINGERTIPS



LIC. ERIC VAN HOORDE
**PRESIDENT OF
FIABCI AMERICAS**

11:00
to
11:30

COFFEE BREAK

REAL ESTATE EXPO

11:30
to
12:00

HOW TO BUY A PROPERTY
FROM THE OUTSIDE



DR. JOSÉ LUIS PUERTAS ÁLVAREZ
CEO JP LAWYERS

12:00
to
12:40

THE NECESSARY
TRANSFORMATION DIGITAL
IN REAL ESTATE



ANNA PUIGDEVALL
**DIRECTOR GENERAL API COLLEGE
AND ASSOCIATION OF
REAL ESTATE AGENTS OF CATALUÑA**

12:40
to
13:00

DIGITILAZATION
OF THE REAL ESTATE
SECTOR IN PERU



ING. OSCAR BARRIGA GALLARDAY
**DIRECTOR OF
"MERCADOCASA"**

13:00
to
15:00

LUNCH

REAL ESTATE EXPO

15:00
to
15:40

THE NEW ERA IN
THE REAL ESTATE INDUSTRY
AND THE EVOLUTION
OF TRADE ASSOCIATIONS



ILEANA BOGAERT
**NAR GLOBAL COORDINATOR
TO SOUTH AMERICA
BROKER ASSOCIATE
REMAX AFFINITY PLUS**

15:45
to
16:30

2nd. PANEL:
ANALYSIS OF THE REAL ESTATE
MARKET IN LATIN AMERICA
AND THE WORLD



ING. VICTOR SALDAÑA
**-MODERATOR-
PRESIDENT OF THE PERUVIAN
ASSOCIATION OF REAL ESTATE AGENTS**

16:30
to
17:00

COFFEE BREAK

REAL ESTATE EXPO

17:00
to
17:45

3rd. PANEL:
THE REAL ESTATE BUSINESS
AND GLOBALIZATION
-INTERNATIONAL GUESTS-



DBR. TONNY HANNA - **MODERATOR-
REAL ESTATE SHARKS
FORMER INTERNATIONAL PRESIDENT OF FIABCI
FORMER PRESIDENT OF CILA
FORMER PRESIDENT OF AMPI**

17:50
to
18:30

HOW TO SELL A
HOUSE IN 5 DAYS?



LIC. EMIL MONTAS
**EXPERT IN SOCIAL NETWORK
MARKETING OR SOCIAL MEDIA
MANAGEMENT**

18:35
to
19:15

REAL ESTATE: THE PERSONAL
ASSET AND MOST IMPORTANT
INVESTMENT IN THE WORLD



LIC. ERIC REY DE CASTRO
**EXECUTIVE PRESIDENT OF FIBRA
CEO COLLIERS INTERNATIONAL PERU**

19:15
to
19:30

CLOSING CEREMONY



**BOARD OF DIRECTORS AND
ORGANIZING COMMITTEE**

19:30
to
20:30

**GALA COCKTAIL - ARTISTIC SHOW OF FOLK DANCES:
- PARACAS LOUNGE N.º 1 AT SWISSÔTEL -
25th ANNIVERSARY OF THE PERUVIAN REAL ESTATE AGENTS ASSOCIATION**